

**ASSIGNMENT**

**Individual presentation:** You are going to give a presentation to convince a group to support an organization you believe in.

## Student presentation script (example)

Useful expressions appear in *blue*.

OUTLINE	SCRIPT
Introduce your cause, the organization, and why you care about it	<b>Good morning, everybody. I'm here today to tell you about something that I'm really passionate about:</b> primates. Growing up, I was always fascinated by how primates, a classification of animals that includes monkeys, gorillas, chimpanzees, behave so similarly to us humans. In fact, <b>did you know that</b> one species of primate, the orangutan, shares 97% of our human DNA? I think it's amazing what we can learn from these animals, which is why I'm excited to tell you about an organization that has done so much for the study and protection of primates: The Jane Goodall Institute.
Describe the organization	The institute <b>is a great example</b> of how one person's vision can grow into a worldwide movement for education and protection of wildlife. <b>It all started back in the 1960s</b> when Dr. Goodall made an important discovery while researching the behaviour of chimpanzees in the forests of Tanzania. She was the first person to observe that they could make and use tools, just like humans.  Unfortunately, even though chimpanzees have such incredible skills, they were being threatened by hunting and human development. When Dr. Goodall realized that the chimpanzees wouldn't survive without the protection of their habitat – the forest – she created the institute to help bring together local people and environmentalists to protect them. Now, the institute has offices in more than 25 countries around the world, working to protect many different groups of primates in various countries.
Describe why you admire the organization	<b>I admire Jane Goodall and her institute because</b> she didn't just do research to make herself well-known; she also protected these primates from danger. She showed us how chimpanzees are not so different to humans. She also helped us to understand how human actions, like hunting or clearing forests, can affect nature. <b>Without her work, we wouldn't have</b> conservation areas, and chimpanzees would probably be extinct.
Explain why others should support it	<b>I want to give you a few good reasons why I think you should support the Jane Goodall Institute. Firstly,</b> primates continue to be under serious risk of extinction due to climate change and loss of habitat, so there is plenty of work to be done. <b>Secondly,</b> all of the institute's

	<p>programs involve local communities, which means they are supported by the people who live there. The money you donate goes directly to helping local people fix issues related to the protection of primates. <b>And finally</b>, through the institute’s “Roots and Shoots” program, you can start your own local project, with their support. If there are primates that need protection in your area, the institute can help you make a real difference.</p>
<b>Conclude</b>	<p><b>In summary, I hope I’ve made you a little more interested in</b> primates, and in doing something for them. <b>The institute is doing excellent work in this area, and I strongly encourage you to support them. After all,</b> when it comes to primates, we are all just different parts of the same big family.</p>

OUTLINE	NOTES
Introduce cause and organization	
Give reasons why you care about it	
Describe the organization	
Describe why you admire the organization	
Explain why others should support it	
Conclude	

## Useful expressions

PURPOSE	EXPRESSIONS
<b>Greet audience and introduce the topic</b>	<p><i>Good morning/afternoon/evening, everyone ...</i></p> <p><i>I'm here today to tell you about something that I'm really passionate about: ...</i></p> <p><i>I'm very pleased to be able to tell you about a cause that is very important to me ...</i></p> <p><i>... is a great example of ...</i></p> <p><i>Did you know that ...?</i></p>
<b>Talk about growth over time</b>	<p><i>It all started back when ...</i></p> <p><i>From humble beginnings as ...</i></p> <p><i>Now, ...</i></p> <p><i>Today, ...</i></p>
<b>Explain reasons</b>	<p><i>The reason I admire ... is quite simple ...</i></p> <p><i>In other words, ...</i></p> <p><i>He/She/They helped us to understand how ...</i></p> <p><i>Without ... , we wouldn't have ...</i></p> <p><i>They work across a wide range of ...</i></p>
<b>Give reasons</b>	<p><i>I want to give you three good reasons why I think you should support ...</i></p> <p><i>Firstly, ... Secondly, ... And finally, ...</i></p> <p><i>One great reason for you to support ... is because ...</i></p>
<b>Conclude</b>	<p><i>In summary, I can't think of a better ... for you to support.</i></p> <p><i>In conclusion, ...</i></p> <p><i>To wrap up, ...</i></p> <p><i>In summary, I hope I've made you a little more interested in ...</i></p> <p><i>[organization name] is doing excellent work in this area.</i></p> <p><i>I would encourage you to support them.</i></p> <p><i>After all, ...</i></p> <p><i>Thank you for listening.</i></p>